



INDIAN ASSOCIATION OF SOUTH SANTA CLARA COUNTY

Sunday November 13th, 2022
Sobrato High School Gym, 401 Burnett Way, Morgan Hill, 95037

Diwali Gala Highlights

Diwali is a Hindu festival that celebrates the victory of good over evil. It is celebrated with much fervor and enthusiasm in India as well as by Indian descendants all over the world. Some customary rituals are performed by families. New clothes are worn, the home is cleaned, the kitchen goes into hyper mode in preparation of traditional snacks and sweets and homes are lit up in festive lights. At heart though, Diwali is a bringing together of families and friends and spending joyous times together.

- IASC's Annual Diwali celebration has been taking place for the past 28 years (albeit the past 2 year break).
- The event comprises a social hour where our community comes together and enjoys seeing old friends and new.
- This is followed by a well choreographed and coordinated entertainment show.
- Attendees enjoy a professionally catered food menu after the show.
- A professional DJ is hired.
- Expected attendance this year is 550-600 adults and kids.

IASC is a non profit organization and in order for us to host events such as our Diwali Gala and all the other smaller events and activities throughout the year, we depend on our sponsors and community to lend us a monetary helping hand.

Please check the following sponsorship options and get in touch with us for further details.

IASC Executive Board

For further questions please contact -

Monica Iyer

President,

Indian Association of South Santa Clara County

Email : iascteam1@gmail.com



INDIAN ASSOCIATION OF SOUTH SANTA CLARA COUNTY

iascmh@gmail.com

www.iascinfo.com

Diwali Gala Sponsorship Categories

Sponsorship contract to be from Donation Date to January 31st, 2023
(Receipts will be issued upon request)

ELITE SPONSOR - \$2500
<ul style="list-style-type: none">• Exclusive sponsorship within your business category (only this level).• Sponsor website and email link in IASC's monthly e-newsletter till January 2023.• Logo recognition and direct link on IASC Website till January 2023.• Sponsor may share a promotion video on IASC's facebook page twice a month till January 2023 (Dates to be decided in advance).• Sponsor logo will appear in all Diwali Promotion videos.• Stage acknowledgement and specific thanks will be announced for sponsoring a major expense related to the show.• Sponsors may provide a banner (stand up only) to be displayed at a prime location on the day of the event.• 6 free tickets to the Diwali gala. Reserved seating.

MEGA SPONSOR - \$1000	PREMIER SPONSOR- \$500
<ul style="list-style-type: none">• Sponsor website and email link in monthly e-newsletter till 01/31/2022.• Logo recognition and direct link on IASC Website• Sponsor may share a promotion video on IASC's Facebook page once a month till 01/31/2023 (Dates to be decided in advance).• Sponsor logo will appear in all Diwali Promotion videos.• Stage acknowledgement and specific thanks will be announced for	<ul style="list-style-type: none">• Sponsor website and email link in monthly e-newsletter till 01/31/2023.• Logo recognition and direct link on IASC Website till 01/31/2023.• Stage acknowledgement.• 2 free tickets to the Diwali Gala (<i>Seating first come first serve</i>)

<p>sponsoring a major expense related to the show.</p> <ul style="list-style-type: none">● 4 free tickets to the Diwali gala. Reserved seating.	
--	--

BENEVOLENT SPONSOR - \$150	
<ul style="list-style-type: none">● This category is for non-business sponsors● You may donate in the name of your family, a loved one who has passed away, in celebration (milestone anniversary, milestone birthday, a child's accomplishment, etc.)● You can donate just to help IASC. No reason required.● You may donate anonymously too.● All donors (except anonymous) will be acknowledged on the IASC website.● All donors (except anonymous) will be acknowledged at the event.	

For further questions please contact -

Monica Iyer

President,

Indian Association of South Santa Clara County

Email : iascteam1@gmail.com